

52ND CONGRESS OF THE INTERNATIONAL ACADEMY OF CERAMICS

"CERAMICS: HERITAGE AND INNOVATION IN THE CAPITAL OF PORCELAIN"

27TH JUNE TO 2ND JULY 2026 - JINGDEZHEN, CHINA

Lecture presentation: **"Recycling Glaze-Fired Ceramic Waste: Doing More and Better with Less"**, within the sub-theme "Sustainable Development and Ecological Responsibility"



Shashank NIMKAR (India)

BIOGRAPHY

Shashank is the founder and CEO of Earth Tatva and a designer known for his work in circular design. He has been recognised by the Ellen MacArthur Foundation as a circular economy pioneer and is a multi-award winner designer including the Dada Saheb Phalke Film Festival, the prestigious James Dyson Award among others. His work has been featured in major platforms including Forbes, UNDP and the Global Grad Show in Dubai.

Shashank's interest lies in materials, their second lives and how they can stay in use for many cycles. He is also working with students across India to build awareness around the Sustainable Development Goals and social innovation.

About Earth Tatva

Earth Tatva began as Shashank's graduation project and has grown into a company working to reduce mining of natural resources by up to 60% by using recycled ceramic waste. Their patented material is stronger than standard ceramics, needs less energy to fire and can be recycled again. The aim is simple, to do more with less and bring circular economy thinking into everyday products, in line with SDG 12.