

## 52<sup>ND</sup> CONGRESS OF THE INTERNATIONAL ACADEMY OF CERAMICS

“CERAMICS: HERITAGE AND INNOVATION IN THE CAPITAL OF PORCELAIN”

27<sup>TH</sup> JUNE TO 2<sup>ND</sup> JULY 2026 - JINGDEZHEN, CHINA

Keynote presentation: "**Analog Embodiment and Digital Alienation**", within the sub-theme  
"The Future: Craft, Technology, Science"



Robert HASSAN (Australia)

### BIOGRAPHY

Robert Hassan is Professor of Media and Communication at the University of Melbourne, Australia. His research focuses on the intersections of politics, technology, media and philosophy.

He holds a BA in Politics and a PhD in Cultural Studies from Swinburne University in Melbourne. Since 2011, he has taught at the University of Melbourne in the School of Culture and Communication and is currently Director of the Media and Communications MA programme. He has held visiting fellowships at Cardiff University, and has guest lectured at the Chinese University of Hong Kong and the University of Baroda, India, as well as conducting workshops on the politics of time and memory in Srebrenica, Bosnia. From 2010 until 2022, he served as Editor-in-Chief of *Time and Society*.

Hassan has written twelve books exploring the conjunctions of politics, media, political economy, technology, and temporality, which have been translated into Chinese, Arabic, and Korean. His most recent book, *Analog* (2022), addresses the question of whether humans are analogue creatures in a digital world.