

CONGRESS TOURS

2026 IAC Congress - Jingdezhen




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PRE-CONGRESS TOURS


1. PRE-CONGRESS TOUR: 5-Day Tour from Beijing to Shanghai and Yixing

| Date | Time | Content | Hotel/Restaurant |
|--------------------|---------------------|--|---|
| June 22nd, Beijing | 12:00 | <ul style="list-style-type: none"> - Pick-up at Beijing Capital International Airport/Daxing International Airport and transfer to the hotel - Guide briefly explains the context of Chinese ceramic culture | Four-star hotel/ Restaurants near scenic spots (Same below) |
| June 22nd, Beijing | 12:00 - 13:30 | <ul style="list-style-type: none"> - Dine at a featured restaurant near the hotel and taste Beijing's special cuisine | |
| June 22nd, Beijing | 14:00 - 15:00 | <ul style="list-style-type: none"> - Check in at the hotel, take a short rest to adjust and adapt to the time difference | |
| June 22nd, Beijing | 15:30 - 18:30 | <p>【798 Art District】</p> <p>The predecessor of 798 was the "Beijing North China Radio Joint Equipment Factory" built with Soviet assistance and designed by East Germany, namely the 718 Joint Factory. In 1964, the 718 Joint Factory was split into several factories, and the 798 Factory was one of them. In February 2002, American Robert rented the Hui Muslim Canteen of 798 to open an art bookstore, becoming the first art institution to settle in. In the same year, the Tokyo Gallery of Japan established the</p> | |

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| | | <p>"Tokyo Art Engineering" gallery, and Xu Yong founded "Time-Space" the next year. In 2003, this area was rated as one of the 22 urban art centers in the world by "Time" magazine, becoming a new symbol of China's reform and opening up in the eyes of international media. Since the end of 2005, it has been awarded as one of the first batch of cultural and creative industry clusters in Beijing. Since then, it has gradually gathered more than 400 cultural units including galleries, art centers and design institutions, including core attractions such as the UCCA Center for Contemporary Art and the Bahrain Cultural Center. The first Beijing 798 Creative Culture Festival was held in 2006. It was selected into the first batch of "Beijing Excellent Modern and Contemporary Architectural Protection List" in 2007. In 2008, the New York Pace Gallery settled in, becoming its only branch in Asia.</p>  <p>【Beijing Guozhong Ceramic Art Museum】</p> <p>Ceramics have accompanied the entire course of human civilization and serve as an iconic symbol of Chinese culture. Despite a period of relative decline in modern times, inheriting and revitalizing this heritage has become a mission of our era.</p> <p>Located in Ping'an Mansion in Beijing, Guozhong Ceramic Art Museum, under</p> | |


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| | | <p>Beijing Ocean Group, is the first professional ceramic art museum in the capital. With first-class hardware and software facilities, it integrates resources from various sectors, striving to build an international platform for ceramic academic exchanges and artwork exhibitions.</p> <p>The museum is committed to promoting the prosperity and renewed brilliance of ceramic art.</p>  | |
| June 22nd, Beijing | 19:00 - 20:30 | - Return to a restaurant near the hotel for dinner, and freely exchange experiences of the day's visit after the meal | |
| June 23rd, Beijing | 07:30 - 08:30 | - Breakfast at the hotel | |
| June 23rd, Beijing | All Day | <p>【The Palace Museum】 First built in the fourth year of Yongle in the Ming Dynasty (1406), modeled after the Nanjing Palace Museum, it took 14 years to complete in 1420 and became the imperial palace of 24 emperors of the Ming and Qing dynasties. On October 10, 1925, the Palace Museum was officially established, marking the opening of this imperial palace to the public.</p> <p>【National Museum of China】 It is the highest historical, cultural and artistic palace representing the country's collection,</p> | |

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| | | <p>research and display of Chinese cultural relics, undertaking the important mission of preserving national memory and promoting cultural exchanges. Its predecessor can be traced back to the Preparatory Office of the National History Museum established in 1912. It was reorganized and established by the combination of the National History Museum of China and the National Museum of the Chinese Revolution in 2003, and officially opened after renovation and expansion in 2012. The number of collections is as high as more than 1.43 million pieces, and the representative collections include the Houmuwu Cauldron, the Four Sheep Zun, the Painted Pottery Basin with Human-Face and Fish Patterns, and the first Chinese translation of "The Communist Manifesto".</p> <ul style="list-style-type: none"> - Drive from the hotel to the Palace Museum, focus on visiting the Ceramic Gallery in the Wuying Palace, appreciate the Chenghua Doucai Chicken Cup, the Qianlong Famille Rose Revolving Vase, and the Yuan Blue and White Plum Vase with Sea Water and White Dragon Patterns, and analyze the decorative specifications (such as "five claws for dragons, four claws for pythons" for dragon patterns) and glaze standards of court-used ceramics. - Compare the differences between the official kiln ceramics of the Palace Museum and the folk ceramics collected by the Beijing Ceramic Museum yesterday.  | |


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|---------------------|---------------|--|------------------|
| June 23rd, Beijing | 18:00 - 19:30 | Return to a restaurant near the hotel for dinner, and you can freely wander around the hutongs near the hotel after the meal to feel the Beijing urban folk culture | |
| June 24th, Beijing | 07:00 - 08:00 | - Breakfast at the hotel | |
| June 24th, Shanghai | 08:00 - 12:32 | Take G3 from Beijing to Shanghai (takes 4 hours and 32 minutes) | |
| June 24th, Shanghai | 12:32 - 13:30 | Lunch + rest | |
| June 24th, Shanghai | 14:30 - 18:30 | <p>【Shanghai Museum】</p> <p>Founded in 1952 and located at No. 201 People's Avenue, Huangpu District, Shanghai, Shanghai Museum is one of the first batch of national first-class museums. It has a collection of more than 1.02 million cultural relics, including more than 145,000 precious cultural relics. The cultural relic collection covers 33 categories, making it one of the museums with the most complete collection of ancient Chinese art categories in the world.</p>  | |
| June 24th, | 19:00 - | - Return to a restaurant near the hotel for dinner, and freely exchange experiences of | |

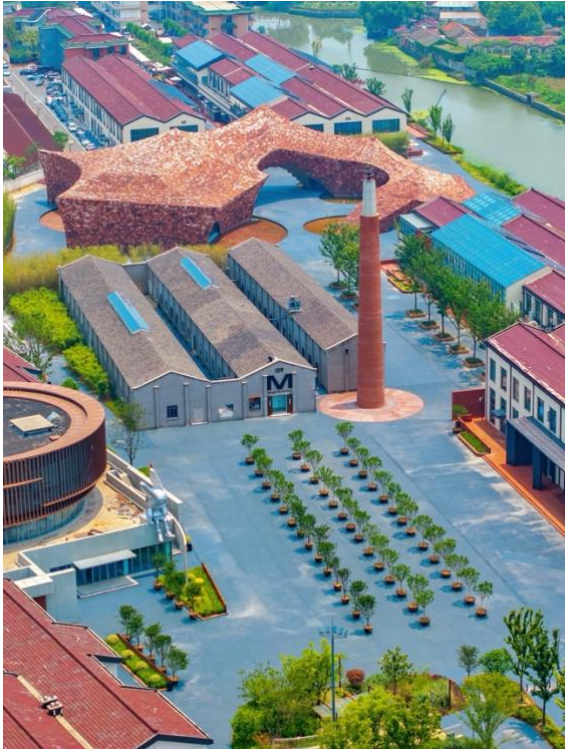
| Date | Time | Content | Hotel/Restaurant |
|---------------------------|---------------------|--|------------------|
| Shanghai | 20:30 | the day's visit after the meal | |
| June 25th, Shanghai | 07:00 - 08:30 | - Breakfast at the hotel | |
| June 25th, Shanghai | 09:00 - 11:30 | <p>【Tianzifang】</p> <p>Tianzifang is one of the neighborhoods with the most distinctive li-fang (lane and block) style among Shanghai's historic districts. Taking shape roughly in the 1930s, it is a composite of the former French Concession administrative zone, shikumen (stone-gate) lane communities, and lane factory districts. Its layout reflects the evolutionary trajectory from a rural area in the Jiangnan region in modern times to a mixed community of Chinese and Western residents, and further to a lane factory community.</p> <p>The former factory buildings in the lanes of Tianzifang tower over Taikang Road. Meanwhile, these repurposed factory spaces have been transformed into studios that exude diverse styles and ambiances through artistic reinterpretation. Chen Yifei's Oriental Girl sculpture was exhibited at the World Sculpture Exhibition in Paris as the sole entry by a Chinese artist from Asia. The ceramics studio founded by American ceramic artist Jamie has attracted numerous foreigners to learn ceramic craftsmanship here. Zheng Yi, a ceramic artist from Hong Kong, also opened the Lotte Ceramic Art Gallery on the second floor of Lane 220, Taikang Road, serving as a platform for international ceramic art exchanges.</p> <p>-Drive from the hotel to Tianzifang, visit the Ceramic Lifestyle Aesthetics themed studio, and observe the creative process of young artists integrating Shanghai-style paper cutting and Western painting into ceramic works.</p> | |

| Date | Time | Content | Hotel/Restaurant |
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| | | <p>-Ask artists about their design concepts of Chinese-Western integration in ceramic art, and learn about the market positioning of Shanghai-style ceramic cultural and creative products.</p>  | |
| <p>June 25th, Shanghai</p> | <p>11:30 - 12:30</p> | <p>Lunch</p> | |
| <p>June 25th, Shanghai</p> | <p>13:26 - 14:53</p> | <p>Shanghai - Yixing (check in at the hotel + rest)</p> | |
| <p>June 25th, Yixing</p> | <p>16:00 - 17:30</p> | <p>【Ancient South Street】</p> <p>This is the birthplace of Yixing purple clay art and a cradle for purple clay masters. From the late Ming Dynasty to the 1960s, it served as the core hub for the production and sales of purple clay ware. The prosperity of the past was truly breathtaking: kiln fires blazed atop the hills, mingling with the clay; merchants gathered at the foot of the mountains, and half the local residents made their living from purple clay craftsmanship. Fired purple clay vessels set off from Lihe Wharf, traveling across Taihu Lake to be sold far and wide.</p> <p>Drive from the restaurant to Ancient South Street. Stroll along this ancient street blending Ming and Qing architectural styles,</p> | |

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| | | <p>visit renowned purple clay studios — including the former residence of Gu Jingzhou — watch craftsmen make purple clay teapots from start to finish, and discuss with them the practicality and artistry of purple clay teapots.</p>  | |
| June 25th, Yixing | 18:00 | Dinner | |
| June 26th, Yixing | 07:00 - 08:30 | Breakfast at the hotel | |
| June 26th, Yixing | 08:30 - 10:00 | <p>【Yixing Ceramic Museum】</p> <p>Here is a collection of rare ceramic treasures dating from the Neolithic Age to the present. In addition to Yixing’s unique purple clay, there is also a wide variety of other ceramic works. Today, many purple clay studios have settled here. During your visit, you will learn a great deal about ceramics.</p> <p>In the Ancient Ceramics Exhibition Hall, antiques are displayed in chronological order, including inscribed hard pottery from the Han Dynasty, celadon from the Jin Dynasty, purple clay from the Song Dynasty, and appliqué porcelain from the Ming and Qing dynasties. Among them, the Qing Dynasty purple clay “Black Douwen Teapot”, classified as a national first-class cultural relic, is truly a rare treasure. The exhibition halls for the five famous ceramics — purple clay, Jun pottery, celadon, fine pottery, and art pottery — are</p> | |

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| | | <p>also well worth a special visit.</p>  | |
| <p>June 26th, Yixing</p> | <p>10:15 - 11:00</p> | <p>【Qianshu Dragon Kiln】 Qianshu Dragon Kiln is located in Sandongqiao Village, Dingshu Town, Yixing City. First built during the Jiajing reign of the Ming Dynasty, it is the only ancient dragon kiln still in continuous use in China. With a total length of 43.4 meters, it was constructed along the mountain slope, resembling a reclining dragon. Historically, it mainly produced daily-use coarse pottery such as basins, urns, jars and teapots, with a small amount of purple clay ware fired occasionally. Today, it focuses on wood-fired purple clay artworks. As the only dragon kiln in China still producing pottery using traditional firing methods, it is known as the “Living Dragon Kiln”. In May 2006, it was inscribed on the list of Major Historical and Cultural Sites Protected at the National Level.</p> | |

| Date | Time | Content | Hotel/Restaurant |
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| | |  | |
| <p>June 26th, Yixing</p> | <p>11:20 - 13:00</p> | <p>Lunch</p> | |
| <p>June 26th, Yixing</p> | <p>13:20 - 15:00</p> | <p>【Pottery No.2 Factory】 Pottery No.2 Factory is a cultural block featuring ceramic culture. It was formerly known as Yixing Purple Sand Craft No.2 Factory, founded in 1980. In recent years, aiming to build a world-class ceramic culture tourist destination, Dingshu Town has branded the area with "international, fashionable, youthful and digital" concepts. The old factory buildings have been transformed into a vibrant block, realizing the continuation and regeneration of ceramic culture, and it has initially become a new landmark of Yixing tourism.</p> | |


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| | |  | |
| <p>June 26th, Yixing</p> | <p>15:10 - 17:00</p> | <p>【Zisha Jiujun / Tao Pi Wharf】 Yixing Zisha Jiujun Ceramic Art Co., Ltd. was founded in late 2017. It is the first initiative of its kind in the zisha industry: a voluntary artists' group convened by IAC member Shi Xiaoming, bringing together nine Jiangsu Provincial Masters of Arts and Crafts and Ceramic Art, namely Fan Jianjun, Gu Meiqun, Jiang Yongjun, Yu Xiaofang, Fan Weiqun, Jiang Yanbin, Mao Zijian, and Fan Zefeng. These nine masters are the backbone of contemporary zisha art. Both in artistic attainment and public recognition, Zisha Jiujun is highly representative and influential. Visitors can tour Zisha Jiujun and discuss contemporary zisha art with the nine masters.</p> | |


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| | |  <p>From a trading market in the 1920s and 1930s to a ceramic wharf in the 1950s, Tao Pi Station has a century-long history and become an icon of Dingshu.</p> <p>In the 1950s and 1960s, the People's Daily reported on Tao Pi Station under the title "Gangshan Culture". Its ingenious and diverse jar-stacking techniques — such as "Dama Dui", "Kuama Dui", and "Qixing Dui" — not only saved storage space but also have been applied in landscape design. These techniques are now listed as an Intangible Cultural Heritage of Jiangsu Province. Visitors can tour Tao Pi Wharf and exchange ideas with IAC members.</p>  | |
| June 26th, Yixing | 18:00 | Dinner | |
| June 26th, Yixing | 06:30 - 07:30 | Breakfast at the hotel and check out | |


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| June 27th | 08:19 - 11:27 | Take Train G3075 from Yixing to Jingdezhen North (journey time: 3 hours and 8 minutes). | / |


2. PRE-CONGRESS TOUR: 5-Day Tour from Beijing to Longquan and Dehua


| Date | Time | Content | Accommodation/Restaurant |
|--------------------|---------------------|---|---|
| June 22nd, Beijing | 12:00 | <ul style="list-style-type: none"> - Pick-up at Beijing Capital International Airport/Daxing International Airport and transfer to the hotel - Guide briefly explains the context of Chinese ceramic culture | Four-star hotel/ Restaurants near scenic spots (Same below) |
| June 22nd, Beijing | 12:00 - 13:30 | <ul style="list-style-type: none"> - Dine at a featured restaurant near the hotel and taste Beijing's special cuisine | |
| June 22nd, Beijing | 14:00 - 15:00 | <ul style="list-style-type: none"> - Check in at the hotel, take a short rest to adjust and adapt to the time difference | |
| June 22nd, Beijing | 15:30 - 18:30 | <p>【Beijing Guozhong Ceramic Art Museum】</p> <p>Ceramics have accompanied the entire course of human civilization and serve as an iconic symbol of Chinese culture. Despite a period of relative decline in modern times, inheriting and revitalizing this heritage has become a mission of our era.</p> <p>Located in Ping'an Mansion in Beijing, Guozhong Ceramic Art Museum, under Beijing Ocean Group, is the first professional ceramic art museum in the capital. With first-class hardware and software facilities, it integrates resources from various sectors, striving to build an international platform for ceramic academic exchanges and artwork exhibitions.</p> <p>The museum is committed to promoting the prosperity and renewed brilliance of ceramic art.</p> | |

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| | |  | |
| June 22nd, Beijing | 19:00 - 20:30 | - Return to a restaurant near the hotel for dinner, and freely exchange experiences of the day's visit after the meal | |
| June 23rd, Beijing | 07:30 - 08:30 | - Breakfast at the hotel | |
| June 23rd, Beijing | All Day | <p>【The Palace Museum】 First built in the fourth year of Yongle in the Ming Dynasty (1406), modeled after the Nanjing Palace Museum, it took 14 years to complete in 1420 and became the imperial palace of 24 emperors of the Ming and Qing dynasties. On October 10, 1925, the Palace Museum was officially established, marking the opening of this imperial palace to the public.</p> <p>【National Museum of China】 It is the highest historical, cultural and artistic palace representing the country's collection, research and display of Chinese cultural relics, undertaking the important mission of preserving national memory and promoting cultural exchanges. Its predecessor can be traced back to the Preparatory Office of the National History Museum established in 1912. It was reorganized and established by the combination of the National History Museum of China and the National Museum of the Chinese Revolution in 2003, and officially opened after renovation and expansion in</p> | |

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| | | <p>2012. The number of collections is as high as more than 1.43 million pieces, and the representative collections include the Houmuwu Cauldron, the Four Sheep Zun, the Painted Pottery Basin with Human-Face and Fish Patterns, and the first Chinese translation of "The Communist Manifesto".</p> <ul style="list-style-type: none"> - Drive from the hotel to the Palace Museum, focus on visiting the Ceramic Gallery in the Wuying Palace, appreciate the Chenghua Doucai Chicken Cup, the Qianlong Famille Rose Revolving Vase, and the Yuan Blue and White Plum Vase with Sea Water and White Dragon Patterns, and analyze the decorative specifications (such as "five claws for dragons, four claws for pythons" for dragon patterns) and glaze standards of court-used ceramics. - Compare the differences between the official kiln ceramics of the Palace Museum and the folk ceramics collected by the Beijing Ceramic Museum yesterday.  | |
| June 23rd, Beijing | 18:00 - 19:30 | Return to a restaurant near the hotel for dinner, and you can freely wander around the hutongs near the hotel after the meal to feel the Beijing urban folk culture | |
| June 24th, Beijing | 07:00 - | Breakfast at the hotel and check out | |

| Date | Time | Content | Accommodation/Restaurant |
|-------------------------------------|---------------------|---|--------------------------|
| | 08:00 | | |
| June 24th, Beijing → Longquan | 09:56 - 20:38 | Take G35 + C495 trains from Beijing to Longquan (takes 10 hours and 42 minutes) | |
| June 25th, Longquan | 08:00 - 08:30 | Breakfast | |
| June 25th, Longquan | 09:00 - 12:30 | <p>【Longquan Celadon Museum】</p> <p>Located on Jiugu Mountain, Longyuan Town, Longquan City, Lishui City, Zhejiang Province, covering an area of 3,350 square meters with a total building area of 2,100 square meters, Longquan City Museum is a thematic museum of celadon craftsmanship in the art category.</p> <p>- Drive from the hotel to the museum, visit in the route of "ancient celadon → modern innovation", focus on appreciating the Song Dynasty Longquan Kiln Plum Green Glazed Vase and the Yuan Dynasty Celadon Ewer, and understand the celadon glaze ratio and firing temperature control.</p>  | |
| June 25th, Longquan | 12:30 - 13:30 | Lunch | |


| Date | Time | Content | Accommodation/Restaurant |
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| June 25th, Longquan- Dehua | 14:00 - 20:00 | Longquan – Dehua (by coach) | |
| June 26th, Dehua | 07:30 - 08:30 | - Breakfast at the hotel | |
| June 26th, Dehua | 09:00 - 11:30 | <p>【Dehua Ceramic Museum】</p> <p>The exhibition of the museum takes the historical development as the main line, systematically showing the development and great achievements of Dehua's porcelain from ancient times to the present. It is an important window for Dehua County to promote ceramic culture and show its exquisite ceramic craftsmanship and long ceramic history.</p> <p>- Drive from the hotel to the museum, visit in chronological order, focus on appreciating the Ming Dynasty He Chaozong-style White Porcelain Guanyin and the Qing Dynasty White Porcelain Eight Immortals Ornaments, and analyze the "pinch sculpture" and "stacked appliqué" techniques of Dehua white porcelain.</p>  | |
| June 26th, Dehua | 12:00 - 13:30 | Dine at a restaurant near the museum | |


| Date | Time | Content | Accommodation/Restaurant |
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| June 26th, Dehua | 14:00 - 16:00 | <p>【Dehua New Talents Park】</p> <p>Dehua New Talents Park is located in Phase III of the East City Industrial Park. It is an entrepreneurship and incubation platform specially built for young ceramic artists. Covering an area of 54 mu with a total investment of 250 million yuan, the park adopts the Daiyun Mountain architectural style.</p> <p>The park brings together 67 young and middle-aged ceramic talents from all over China, providing creation, exchange and exhibition spaces for young artists.</p> <p>Supported by government policies such as the “Mass Innovation and Entrepreneurship Fund” and “Ceramic Art Loan”, the park helps young people start businesses and develop. It is committed to building a ceramic talent “Silicon Valley” integrating high-end creation, talent incubation, art exchange and cultural tourism, so as to promote the innovation and upgrading of Dehua’s ceramic industry.</p>  | |
| June 26th, Dehua | 16:00 - 17:00 | Dinner | |
| June 27th, Dehua | 08:00 - 09:00 | Breakfast | |
| June 27th, | 10:15 | Take C923 + G5024 from Dehua to | / |


| Date | Time | Content | Accommodation/Restaurant |
|-----------------------|-------------|---|---------------------------------|
| Dehua - Jingdezhen | - 17:11 | Jingdezhen (takes 6 hours and 56 minutes) | |


3. PRE-CONGRESS TOUR: 8-Day Tour from Beijing to Xi'an and Jingdezhen


| Date | Time | Content | Hotel/Restaurant |
|--------------------|---------------------|--|---|
| June 20th, Beijing | 12:00 | <ul style="list-style-type: none"> - Pick-up at Beijing Capital International Airport/Daxing International Airport and transfer to the hotel - Guide briefly explains the context of Chinese ceramic culture | Four-star hotel/ Restaurants near scenic spots (Same below) |
| June 20th, Beijing | 12:00 - 13:30 | - Dine at a featured restaurant near the hotel and taste Beijing's special cuisine | |
| June 20th, Beijing | 14:00 - 15:00 | - Check in at the hotel, take a short rest to adjust and adapt to the time difference | |
| June 20th, Beijing | 15:30 - 18:30 | <p>【798 Art District】 The predecessor of 798 was the "Beijing North China Radio Joint Equipment Factory" built with Soviet assistance and designed by East Germany, namely the 718 Joint Factory. In 1964, the 718 Joint Factory was split into several factories, and the 798 Factory was one of them. In February 2002, American Robert rented the Hui Muslim Canteen of 798 to open an art bookstore, becoming the first art institution to settle in. In the same year, the Tokyo Gallery of Japan established the "Tokyo Art Engineering" gallery, and Xu Yong founded "Time-Space" the next year. In 2003, this area was rated as one of the 22 urban art centers in the world by "Time" magazine, becoming a new symbol of China's reform and opening up in the eyes of international media. Since the end of 2005, it</p> | |

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| | | <p>has been awarded as one of the first batch of cultural and creative industry clusters in Beijing. Since then, it has gradually gathered more than 400 cultural units including galleries, art centers and design institutions, including core attractions such as the UCCA Center for Contemporary Art and the Bahrain Cultural Center. The first Beijing 798 Creative Culture Festival was held in 2006. It was selected into the first batch of "Beijing Excellent Modern and Contemporary Architectural Protection List" in 2007. In 2008, the New York Pace Gallery settled in, becoming its only branch in Asia.</p>  <p>【Beijing Guozhong Ceramic Art Museum】</p> <p>Ceramics have accompanied the entire course of human civilization and serve as an iconic symbol of Chinese culture. Despite a period of relative decline in modern times, inheriting and revitalizing this heritage has become a mission of our era.</p> <p>Located in Ping'an Mansion in Beijing, Guozhong Ceramic Art Museum, under Beijing Ocean Group, is the first professional ceramic art museum in the capital. With first-class hardware and software facilities, it integrates resources from various sectors, striving to build an international platform for ceramic academic exchanges and artwork exhibitions.</p> | |

| Date | Time | Content | Hotel/Restaurant |
|--------------------|---------------------|---|------------------|
| | | <p>The museum is committed to promoting the prosperity and renewed brilliance of ceramic art.</p>  | |
| June 20th, Beijing | 19:00 - 20:30 | - Return to a restaurant near the hotel for dinner, and freely exchange experiences of the day's visit after the meal | |
| June 21st, Beijing | 07:30 - 08:30 | - Breakfast at the hotel | |
| June 21st, Beijing | All Day | <p>【The Palace Museum】 First built in the fourth year of Yongle in the Ming Dynasty (1406), modeled after the Nanjing Palace Museum, it took 14 years to complete in 1420 and became the imperial palace of 24 emperors of the Ming and Qing dynasties. On October 10, 1925, the Palace Museum was officially established, marking the opening of this imperial palace to the public.</p> <p>【National Museum of China】 It is the highest historical, cultural and artistic palace representing the country's collection, research and display of Chinese cultural relics, undertaking the important mission of preserving national memory and promoting cultural exchanges. Its predecessor can be traced back to the Preparatory Office of the National History Museum established in</p> | |



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| | | <p>1912. It was reorganized and established by the combination of the National History Museum of China and the National Museum of the Chinese Revolution in 2003, and officially opened after renovation and expansion in 2012. The number of collections is as high as more than 1.43 million pieces, and the representative collections include the Houmuwu Cauldron, the Four Sheep Zun, the Painted Pottery Basin with Human-Face and Fish Patterns, and the first Chinese translation of "The Communist Manifesto".</p> <ul style="list-style-type: none"> - Drive from the hotel to the Palace Museum, focus on visiting the Ceramic Gallery in the Wuying Palace, appreciate the Chenghua Doucai Chicken Cup, the Qianlong Famille Rose Revolving Vase, and the Yuan Blue and White Plum Vase with Sea Water and White Dragon Patterns, and analyze the decorative specifications (such as "five claws for dragons, four claws for pythons" for dragon patterns) and glaze standards of court-used ceramics. - Compare the differences between the official kiln ceramics of the Palace Museum and the folk ceramics collected by the Beijing Ceramic Museum yesterday.  | |
| June 21st, Beijing | 18:00 - 19:30 | Return to a restaurant near the hotel for dinner, and you can freely wander around the hutongs near the hotel after the meal to feel the Beijing urban folk culture | |



| Date | Time | Content | Hotel/Restaurant |
|----------------------------------|---------------------|---|------------------|
| June 22nd, Beijing | 08:30 | - Breakfast at the hotel and check out | |
| June 22nd, Beijing → Xi'an | 09:40 - 15:27 | - Take G655 high-speed railway from Beijing West to Xi'an North (takes 5 hours and 47 minutes), and carry out "ceramic culture Q&A interaction" on the high-speed railway | |
| June 22nd, Xi'an | 16:00 - 16:40 | Drive from Xi'an North Railway Station to the hotel, check in and take a short rest | |
| June 22nd, Xi'an | 17:30 - 19:00 | Dine at a restaurant near the hotel, taste Xi'an's special cuisine, adjust the schedule and prepare for the next day's trip | |
| June 23rd, Xi'an | 07:30 - 08:30 | - Breakfast at the hotel | |
| June 23rd, Xi'an | 09:00 - 11:30 | <p>【Meng Shufeng Ceramic Research Studio】 (subject to actual situation, replaceable)</p> <p>Drive from the hotel to the studio. The studio tutor will lead the visit to the comprehensive exhibition hall and ceramic museum, focusing on appreciating the Yaozhou Kiln Celadon Carved Bowl and firewood kiln imitations among more than 30,000 collections.</p>  | |
| June 23rd, Xi'an | 12:00 | Dine at a restaurant near the studio and take | |

| Date | Time | Content | Hotel/Restaurant |
|---------------------|---------------------|---|------------------|
| | - 13:30 | a short rest | |
| June 23rd, Xi'an | 14:00 - 16:30 | <p>【Terracotta Army Museum】</p> <p>It is a burial artifact of Qin Shi Huang's mausoleum and also part of Qin Shi Huang's Mausoleum. Known as the "Eighth Wonder of the World", it was included in the UNESCO World Heritage List in 1987.</p> <p>- Drive from the restaurant to the Terracotta Army, focus on guiding the visit to the "Terracotta Warrior Making Craft Exhibition Area", explain the Qin Dynasty pottery making process of "combining mold and sculpture, segmental production and splicing forming", observe the remaining traces of colored paintings on the terracotta warriors, and understand the Qin Dynasty's craftsman management system of "marking the maker's name on the product".</p>  | |
| June 23rd, Xi'an | 17:00 - 18:30 | <p>【Huaqing Pool】</p> <p>Famous for its Tang Dynasty imperial hot spring culture, historical allusions and natural scenery, the core attractions include the Tang Dynasty Imperial Hot Spring Ruins, the Xi'an Incident Site, and the Lishan Scenic Area.</p> <p>- Drive from the Terracotta Army to Huaqing</p> | |



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| | | <p>Pool, visit the Tang Dynasty Imperial Hot Spring Ruins, focus on the Tang Dynasty imperial daily-use ceramics (such as ceramic soup bowls and terracotta warrior ornaments), and understand the connection between Tang Dynasty ceramics and court bathing culture.</p>  | |
| June 23rd, Xi'an | 19:00 - 20:30 | Dinner | |
| June 24th, Xi'an | 07:30 - 08:30 | - Breakfast at the hotel | |
| June 24th, Xi'an | 09:00 - 11:00 | <p>【Xi'an Museum】</p> <p>The museum focuses on the development history of the ancient capital of thirteen dynasties, especially the urban life scene during the Sui and Tang dynasties. The treasures of the museum include cultural relics reflecting the urban folk culture such as the Tri-Color Glazed Flying Horse and the Western Han Painted Figure Chariot and Horse Mirror.</p> <p>- Drive from the hotel to Xi'an Museum, focus on the ceramic exhibition area, focus on appreciating the Tri-Color Glazed Flying Horse and Tang Dynasty painted terracotta warriors, and analyze the glaze ratio and low-temperature firing (800-900°C) process of Tang Tri-Color Glazed Ceramics.</p> | |


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| | | <p>- Compare the technological differences between Tang Tri-Color Glazed Ceramics and Yaozhou Kiln Celadon.</p>  | |
| June 24th, Xi'an | 11:00 - 11:30 | <p>- Walk from the museum to the Bell and Drum Tower Square, feel the style of Xi'an's urban central axis, and the guide briefly introduces the application of "ceramic tiles" in the building components of the Bell and Drum Tower</p>  | |
| June 24th, Xi'an | 11:40 - 13:00 | Lunch | |
| June 24th, Xi'an | 13:30 - 15:00 | <p>- Walk from the restaurant to Huimin Street for free activities, or visit the intangible cultural heritage ceramic stalls and communicate with local craftsmen about the production of simple ceramic ornaments (such as blue and white porcelain bracelets)</p> | |


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| | |  | |
| June 24th, Xi'an | 15:30 - 16:40 | <p>- Walk from Huimin Street to the entrance of the Ming City Wall, observe the firing traces of the city wall bricks (such as the "kiln mark" on the brick surface), and the guide explains the commonalities between the Ming Dynasty brick making process and ceramic firing (such as raw material screening and fire control)</p>  | |
| June 24th, Xi'an | 17:30 - 19:30 | Return to a restaurant near the hotel for dinner | |
| June 25th, Xi'an | 07:30 - 08:30 | Breakfast at the hotel | |
| June 25th, Xi'an | 09:00 - 11:00 | <p>【Xi'an Academy of Fine Arts】 (subject to actual situation, replaceable) Xi'an Academy of Fine Arts — the highest art institution in northwest China. Here we will explore how ceramics evolve from traditional</p> | |

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| | | <p>craftsmanship to contemporary artistic language, and explore the future form of thousand-year-old clay with teachers and students.</p>  | |
| <p>June 25th, Xi'an → Jingdezhen</p> | <p>12:20 - 20:40</p> | <p>- Take G3186 high-speed railway from Xi'an North to Jingdezhen North (takes 8 hours and 20 minutes)</p> | |
| <p>June 25th, Jingdezhen</p> | <p>21:00 - 21:30</p> | <p>Drive from Jingdezhen North Railway Station to the hotel near Taoxichuan, check in, and initially feel the atmosphere of the integration of industrial style and ceramic culture in the porcelain capital</p>  | |
| <p>June 26th, Jingdezhen</p> | <p>08:00 - 09:00</p> | <p>- Breakfast at the hotel</p> | |
| <p>June 26th, Jingdezhen</p> | <p>09:30 - 12:00</p> | <p>【Taoyang Alley】 Located in the core area of Jingdezhen Taoyang Alley Historical and Cultural</p> | |

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| | | <p>Tourism District (No. 187 Zhushan Middle Road, Zhushan District), Jingdezhen Taoyang Alley Imperial Kiln Museum is built relying on the national key cultural relics protection unit "Imperial Kiln Site". It is the first archaeology site museum in China focusing on Ming and Qing imperial kiln ceramics with "boundaryless and all-weather" features, and a key window to decode the 542-year glory and craftsmanship of the Ming and Qing imperial kilns in Jingdezhen, the "thousand-year porcelain capital". Its architecture itself is a model of the integration of ceramic culture and modern aesthetics, and the collected cultural relics restore the glory and craftsmanship of the Ming and Qing imperial kilns for 542 years with their "broken but precious" characteristics.</p> <p>- Visit the Ming and Qing kiln complex and the Imperial Kiln Site</p>  | |
| June 26th, Jingdezhen | 12:00 - 13:30 | Lunch | |
| June 26th, Jingdezhen | 13:30 - 16:30 | <p>【Yishan Intelligent Workshop】</p> <p>- Visit the modern ceramic production line, understand the processes of intelligent kilns and standardized mold making, and compare the efficiency and quality differences between traditional manual craftsmanship and modern industrial production</p> | |

| Date | Time | Content | Hotel/Restaurant |
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| | |  | |
| June 26th, Jingdezhen | 17:00 - 18:00 | Dinner | |
| June 26th, Jingdezhen | 19:00 - 20:30 | <p>【Taoxichuan Ceramic Art Avenue】</p> <p>The unique zigzag and herringbone factory buildings, 11 towering chimneys and water towers, as well as the old slogans and catchphrases on the walls, are ingeniously designed to "turn waste into treasure" and integrate into every corner of the block, allowing ceramic people to find their homesickness and memories here.</p> <p>- Visit the night market ceramic stalls, communicate with young ceramic artists about the design inspiration of original works (such as wabi-sabi tea sets), and go to the "Red House Ceramic Studio" (co-founded by Chinese and foreign artists) to watch the night creation scene</p>  | |
| June 27th, | 08:00 - | - Breakfast at the hotel | |


| Date | Time | Content | Hotel/Rest aurant |
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| Jingdezhen | 09:00 | | |
| June 27th, Jingdezhen | 09:30 - 11:30 | <p>【Jingdezhen Vocational University of Art】 - International ceramic art teachers lead the visit to the on-campus studios, watch students' creations, communicate with teachers about the differences between Chinese and Western ceramic art education, and ask students about the ceramic innovation ideas of the younger generation</p>  | |
| June 27th, Jingdezhen | 11:30 - 13:00 | Lunch | |


| Date | Time | Content | Hotel/Restaurant |
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| June 27th, Jingdezhen | 13:00 - 15:00 | <p>【Jingdezhen Sculpture Porcelain Factory】 Founded in 1956, located in Zhushan District, Jingdezhen City, covering an area of 11 hectares, it is a national designated production enterprise of tourist commodities and a national AAA-level tourist attraction. The factory mainly engages in ceramic sculpture, covering decorative porcelain, garden porcelain and other categories, including more than 400 national and provincial-level arts and crafts masters. The existing factory area retains the Huizhou-style architectural complex and red brick factory building style, forming a cultural and creative industry cluster integrating ceramic creation, display and experience.</p> <p>- Visit the Sculpture Porcelain Factory, freely purchase ceramic souvenirs, and communicate with shop craftsmen about "ceramic purchase skills"</p>  | |



POST-CONGRESS TOURS


4. POST-CONGRESS TOUR: 4-Day Tour from Jingdezhen to Longquan and Dehua

| Date | Time | Content | Hotel/Restaurant |
|-------------------------|-----------------|---|---|
| July 3rd, Jingdezhen | 11:00 | <ul style="list-style-type: none"> - Pick-up at Jingdezhen High-speed Railway Station/Airport and transfer to the hotel (If applicable) - Guide briefly explains the context of Chinese ceramic culture | Four-star hotel/ Restaurants near scenic spots (Same below) |
| July 3rd, Jingdezhen | 11:30- 12:30 | <ul style="list-style-type: none"> - Dine at a featured restaurant near the hotel and taste Jingdezhen's special cuisine | |
| July 3rd, Jingdezhen | 14:00- 17:00 | <p>【Dialogue with Taoxichuan Artisans】</p> <ul style="list-style-type: none"> - Taoxichuan is an art highland transformed from old factories in Jingdezhen, integrating exhibitions, markets and handcraft workshops. The Yikong Innovation and Entrepreneurship Platform is also a gathering place for young "Jingpiao" makers. The Artisan Program invites you to face-to-face with makers, listen to their creation and entrepreneurship stories, feel the rebirth of ceramic culture in the hands of the younger generation up close, and unlock a cultural journey of the porcelain capital full of communication and adventures. - Taoxichuan is "touchable ceramic culture", while the Artisan Program is "audible creative heartbeat" — here, you will find that ceramics are not just bottles and bowls, but also the love and life of a group of people. | |

| Date | Time | Content | Hotel/Restaur ant |
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| | |  <p>陶溪川 创客故事 年轻人的造梦空间 THE DREAM-MAKING SPACE FOR YOUNG PEOPLE 梦想地 创业地 生活地 成功地 陶溪川艺术空间 陶溪川创意集市</p> | |
| July 3rd, Jingdezhen | 18:00 | - Return to a restaurant near the hotel for dinner, and freely exchange experiences of the day's visit after the meal | |
| July 4th, Jingdezhen | 06:30- 07:30 | - Breakfast at the hotel | |
| July 4th, Jingdezhen - Longquan | 07:30- 12:30 | Take coach from Jingdezhen to Longquan (takes 4 hours and 23 minutes) | |
| July 4th, Longquan | 12:30- 13:30 | Lunch | |
| July 4th, Longquan | 14:00- 18:00 | <p>【Dayao Longquan Kiln National Archaeological Site Park】</p> <p>The Dayao Longquan Kiln National Archaeological Site Park is located in Xiaomei Town, Zhatian Town of Longquan City, and Zhukou Town of Qingyuan County, Zhejiang Province. It is the birthplace and central production area of the Longquan Kiln.</p> <p>A total of 127 celadon kiln sites dating from the Song Dynasty to the Ming Dynasty are preserved here. It was designated a Major Historical and Cultural Site Protected at the National Level in 1988, selected as a National Archaeological Site Park in 2017, and officially opened to the public in October</p> | |

| Date | Time | Content | Hotel/Restaur ant |
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| | | <p>2018.</p> <p>The park covers a general area of approximately 52.66 km² (5,266 hectares), with a protected area of about 5.21 km² (521 hectares).It was included in the first batch of heritage sites for the Maritime Silk Road World Heritage nomination in 2016,and listed in the 14th Five-Year Plan for the Protection and Utilization of National Major Sites in 2021.</p> <p>Integrating functions such as site conservation, educational exhibition, tourism and recreation,the park serves as an important platform for showcasing Chinese celadon culture and the history of Maritime Silk Road trade.</p>  | |
| July 4th, Longquan | 19:30 | - Dinner and check in after dinner | |
| July 5th, Longquan | 07:30- 08:30 | - Breakfast at the hotel | |
| July 5th, Longquan | 09:00- 11:00 | <p>【Longquan Celadon Museum】</p> <p>Located on Jiugu Mountain, Longyuan Town, Longquan City, Lishui City, Zhejiang Province, covering an area of 3,350 square meters with a total building area of 2,100 square meters, Longquan City Museum is a thematic museum of celadon craftsmanship in the art category.</p> | |

| Date | Time | Content | Hotel/Restaurant |
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| | | <p>- Drive from the hotel to the museum, visit in the route of "ancient celadon → modern innovation", focus on appreciating the Song Dynasty Longquan Kiln Plum Green Glazed Vase and the Yuan Dynasty Celadon Ewer, and understand the celadon glaze ratio and firing temperature control.</p>  | |
| July 5th, Longquan | 11:00-12:00 | Lunch | |
| July 5th, Longquan | 13:00-17:45 | <p>【Longquan Celadon Master Park】</p> <p>Longquan Celadon Master Park brings together the top masters of Longquan celadon, and serves as a center for celadon culture research, international exchange, and ceramic art talent training.</p> <p>Every building and every green plant in the park has been carefully designed and arranged.</p>  | |


| Date | Time | Content | Hotel/Restaurant |
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| July 5th, Longquan | 18:00 | Dinner | |
| July 6th, Longquan | 06:00- 07:00 | - Breakfast at the hotel | |
| July 6th, Longquan- Dehua | 07:30- 12:00 | Take coach from Longquan to Dehua (takes 4 hours and 45 minutes) | |
| July 6th, Dehua | 12:00- 13:30 | Dine at a restaurant near the museum | |
| July 6th, Dehua | 14:00- 16:00 | <p>【Dehua Ceramic Museum】</p> <p>The exhibition of the museum takes the historical development as the main line, systematically showing the development and great achievements of Dehua's porcelain from ancient times to the present. It is an important window for Dehua County to promote ceramic culture and show its exquisite ceramic craftsmanship and long ceramic history.</p> <p>- Drive from the hotel to the museum, visit in chronological order, focus on appreciating the Ming Dynasty He Chaozong-style White Porcelain Guanyin and the Qing Dynasty White Porcelain Eight Immortals Ornaments, and analyze the "pinch sculpture" and "stacked appliqué" techniques of Dehua white porcelain.</p>  | |

| Date | Time | Content | Hotel/Restaurant |
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| July 6th, Dehua | 16:00- 19:00 | <p>【Dehua New Talents Park】 Dehua New Talents Park is located in Phase III of the East City Industrial Park. It is an entrepreneurship and incubation platform specially built for young ceramic artists. Covering an area of 54 mu with a total investment of 250 million yuan, the park adopts the Daiyun Mountain architectural style.</p> <p>The park brings together 67 young and middle-aged ceramic talents from all over China, providing creation, exchange and exhibition spaces for young artists.</p> <p>Supported by government policies such as the “Mass Innovation and Entrepreneurship Fund” and “Ceramic Art Loan”, the park helps young people start businesses and develop. It is committed to building a ceramic talent “Silicon Valley” integrating high-end creation, talent incubation, art exchange and cultural tourism, so as to promote the innovation and upgrading of Dehua’s ceramic industry.</p>  | |
| July 6th, Dehua | 19:00 | Dinner | |
| After | After | Return home | |



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| Dinner | Dinner | | |


5. POST-CONGRESS TOUR: 5-Day Tour from Jingdezhen to Shanghai and Yixing


| Date | Time | Content | Hotel/Restaurant |
|-------------------------|---------------------|---|---|
| July 3rd, Jingdezhen | 11:00 | <ul style="list-style-type: none"> - Pick-up at Jingdezhen High-speed Railway Station/Airport and transfer to the hotel (If applicable) - Guide briefly explains the context of Chinese ceramic culture | Four-star hotel/ Restaurants near scenic spots (Same below) |
| July 3rd, Jingdezhen | 11:30 - 12:30 | <ul style="list-style-type: none"> - Dine at a featured restaurant near the hotel and taste Jingdezhen's special cuisine | |
| July 3rd, Jingdezhen | 14:00 - 17:00 | <p>【Dialogue with Taoxichuan Artisans】</p> <ul style="list-style-type: none"> - Taoxichuan is an art highland transformed from old factories in Jingdezhen, integrating exhibitions, markets and handcraft workshops. The Yikong Innovation and Entrepreneurship Platform is also a gathering place for young "Jingpiao" makers. The Artisan Program invites you to face-to-face with makers, listen to their creation and entrepreneurship stories, feel the rebirth of ceramic culture in the hands of the younger generation up close, and unlock a cultural journey of the porcelain capital full of communication and adventures. - Taoxichuan is "touchable ceramic culture", while the Artisan Program is "audible creative heartbeat" — here, you will find that ceramics are not just bottles and bowls, but also the love and life of a group of people. | |


| Date | Time | Content | Hotel/Restau rant |
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| | |  | |
| July 3rd, Jingdezh en | 18:00 | - Return to a restaurant near the hotel for dinner, and freely exchange experiences of the day's visit after the meal | |
| July 4th, Jingdezh en | 07:30 - 08:30 | - Breakfast at the hotel | |
| July 4th, Jingdezh en | 09:00 - 11:30 | <p>【Taoyang Alley】</p> <p>- Located in the core area of Jingdezhen Taoyang Alley Historical and Cultural Tourism District (No. 187 Zhushan Middle Road, Zhushan District), Jingdezhen Taoyang Alley Imperial Kiln Museum is built relying on the national key cultural relics protection unit "Imperial Kiln Site". It is the first archaeology site museum in China focusing on Ming and Qing imperial kiln ceramics with "boundaryless and all-weather" features, and a key window to decode the 542-year glory and craftsmanship of the Ming and Qing imperial kilns in Jingdezhen, the "thousand-year porcelain capital". Its architecture itself is a model of the integration of ceramic culture and modern aesthetics, and the collected cultural relics restore the glory and craftsmanship of the Ming and Qing imperial kilns for 542 years with their "broken but precious" characteristics.</p> <p>- Visit the Ming and Qing kiln complex and the Imperial Kiln Site</p> | |


| Date | Time | Content | Hotel/Restau rant |
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| July 4th, Jingdezh en | 12:00 - 13:30 | - Dine at a featured restaurant near the hotel and taste Jingdezhen's special cuisine | |
| July 4th, Jingdezh en - Shanghai | 14:00 - 17:20 | Take G3068 from Jingdezhen to Shanghai (high-speed railway takes 3 hours and 20 minutes) | |
| July 4th, Shanghai | 18:30 | Check in after dinner | |
| July 5th, Shanghai | 07:30 - 08:30 | - Breakfast at the hotel | |
| July 5th, Shanghai | 09:00 - 11:00 | <p>【Shanghai Museum】</p> <p>Founded in 1952 and located at No. 201 People's Avenue, Huangpu District, Shanghai, Shanghai Museum is one of the first batch of national first-class museums. It has a collection of more than 1.02 million cultural relics, including more than 145,000 precious cultural relics. The cultural relic collection covers 33 categories, making it one of the museums with the most complete collection of ancient Chinese art categories in the world.</p> | |


| Date | Time | Content | Hotel/Restau rant |
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| | |  | |
| July 5th, Shanghai | 11:30 - 12:30 | Lunch | |
| July 5th, Shanghai | 14:00 - 16:30 | <p>[M50 Creative Park]</p> <p>The first cultural and creative industry development company in China named with "letter + number", owning the M50 brand park and M50 brand center. By integrating the real economy with the artistic atmosphere, it has gradually formed China's first contemporary art cluster and one of the most active cultural and art parks in Shanghai and even the whole country.</p>  | |
| July 5th, Shanghai | 17:30 | Dinner | |
| July 6th, Shanghai | 07:30 - 08:30 | Breakfast at the hotel | |

| Date | Time | Content | Hotel/Restau rant |
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| July 6th, Shanghai - Yixing | 09:23 - 11:10 | Take C3003 from Shanghai to Yixing (takes 1 hour and 47 minutes) | |
| July 6th, Yixing | 12:00 - 13:30 | Check-in to hotel followed by lunch | |
| July 6th Yixing | 14:00 - 15:30 | <p>【Qianshu Dragon Kiln】 Qianshu Dragon Kiln is located in Sandongqiao Village, Dingshu Town, Yixing City. First built during the Jiajing reign of the Ming Dynasty, it is the only ancient dragon kiln still in continuous use in China. With a total length of 43.4 meters, it was constructed along the mountain slope, resembling a reclining dragon. Historically, it mainly produced daily-use coarse pottery such as basins, urns, jars and teapots, with a small amount of purple clay ware fired occasionally. Today, it focuses on wood-fired purple clay artworks. As the only dragon kiln in China still producing pottery using traditional firing methods, it is known as the “Living Dragon Kiln”. In May 2006, it was inscribed on the list of Major Historical and Cultural Sites Protected at the National Level.</p>  | |
| July 6th Yixing | 15:45 - 17:00 | <p>【Ancient South Street】 This is the birthplace of Yixing purple clay art and a cradle for purple clay masters.</p> | |

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| | | <p>From the late Ming Dynasty to the 1960s, it served as the core hub for the production and sales of purple clay ware. The prosperity of the past was truly breathtaking: kiln fires blazed atop the hills, mingling with the clay; merchants gathered at the foot of the mountains, and half the local residents made their living from purple clay craftsmanship. Fired purple clay vessels set off from Lihe Wharf, traveling across Taihu Lake to be sold far and wide.</p> <p>Drive from the restaurant to Ancient South Street. Stroll along this ancient street blending Ming and Qing architectural styles, visit renowned purple clay studios — including the former residence of Gu Jingzhou — watch craftsmen make purple clay teapots from start to finish, and discuss with them the practicality and artistry of purple clay teapots.</p>  | |
| July 6th, Yixing | 17:30 | Dinner | |
| July 7th Yixing | 8:00- 9:00 | Breakfast at the hotel | |
| July 7th Yixing | 09:00 - 11:00 | <p>【Yixing Ceramic Museum】</p> <p>Here is a collection of rare ceramic treasures dating from the Neolithic Age to the present. In addition to Yixing's unique purple clay, there is also a wide variety of other ceramic works. Today, many purple</p> | |

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| | | <p>clay studios have settled here. During your visit, you will learn a great deal about ceramics.</p> <p>In the Ancient Ceramics Exhibition Hall, antiques are displayed in chronological order, including inscribed hard pottery from the Han Dynasty, celadon from the Jin Dynasty, purple clay from the Song Dynasty, and appliqué porcelain from the Ming and Qing dynasties. Among them, the Qing Dynasty purple clay “Black Douwen Teapot”, classified as a national first-class cultural relic, is truly a rare treasure. The exhibition halls for the five famous ceramics — purple clay, Jun pottery, celadon, fine pottery, and art pottery — are also well worth a special visit.</p>  | |
| July 7th Yixing | 11:20 - 13:30 | Lunch | |
| July 7th Yixing | 14:00 - 15:30 | <p>【Pottery No.2 Factory】 Pottery No.2 Factory is a cultural block featuring ceramic culture. It was formerly known as Yixing Purple Sand Craft No.2 Factory, founded in 1980. In recent years, aiming to build a world-class ceramic culture tourist destination, Dingshu Town has branded the area with "international, fashionable, youthful and digital" concepts. The old factory buildings</p> | |


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| | | <p>have been transformed into a vibrant block, realizing the continuation and regeneration of ceramic culture, and it has initially become a new landmark of Yixing tourism.</p>  | |
| July 7th, Yixing | 15:40 - 17:00 | <p>【Fan Family Teapot Manor / Longde Hall】 Exchange and discuss contemporary purple clay art with IAC members.</p> | |



| Date | Time | Content | Hotel/Restau rant |
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| | |  | |
| July 7th, Yixing | 17:20 | Dinner | |
| After Dinner | End of tour, return to | Return home | / |


| Date | Time | Content | Hotel/Restau rant |
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| | hotel | | |


6. POST-CONGRESS TOUR: 7-Day Tour from Jingdezhen to Xi'an and Beijing


| Date | Time | Content | Hotel/Restaurant |
|----------------------|-------------|---|---|
| July 3rd, Jingdezhen | 11:00 | <ul style="list-style-type: none"> - Pick-up at Jingdezhen High-speed Railway Station/Airport and transfer to the hotel (If applicable) - Guide briefly explains the context of Chinese ceramic culture | Four-star hotel/ Restaurants near scenic spots (Same below) |
| July 3rd, Jingdezhen | 11:30-12:30 | - Dine at a featured restaurant near the hotel and taste Jingdezhen's special cuisine | |
| July 3rd, Jingdezhen | 14:00-17:00 | <p>【Dialogue with Taoxichuan Artisans】</p> <ul style="list-style-type: none"> - Taoxichuan is an art highland transformed from old factories in Jingdezhen, integrating exhibitions, markets and handcraft workshops. The Yikong Innovation and Entrepreneurship Platform is also a gathering place for young "Jingpiao" makers. The Artisan Program invites you to face-to-face with makers, listen to their creation and entrepreneurship stories, feel the rebirth of ceramic culture in the hands of the younger generation up close, and unlock a cultural journey of the porcelain capital full of communication and adventures. - Taoxichuan is "touchable ceramic culture", while the Artisan Program is "audible creative heartbeat" — here, you will find that ceramics are not just bottles and bowls, but also the love and life of a group of people. | |

| Date | Time | Content | Hotel/Restaurant |
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| | |  | |
| July 3rd, Jingdezhen | 18:00 | - Return to a restaurant near the hotel for dinner, and freely exchange experiences of the day's visit after the meal | |
| July 4th, Jingdezhen | 07:30- 08:30 | - Breakfast at the hotel | |
| July 4th, Jingdezhen | 09:00- 11:30 | <p>【Ancient Kiln Folk Custom Expo Area】</p> <p>- Located at Panlonggang, Fengshu Mountain, Changjiang District, Jingdezhen City, Jiangxi Province, covering an area of 83 hectares, the Ancient Kiln Folk Custom Expo Area is a cultural tourist attraction integrating cultural exhibition, ceramic experience and entertainment and leisure, and the only national-level tourist attraction with ceramic culture as the theme in China.</p> <p>- Drive from the hotel to the ancient kilns, visit the ruins of ancient kilns from past dynasties (such as the Song Dynasty Long Kiln and the Ming Dynasty Gourd Kiln), watch the demonstration of traditional processes such as "clay kneading, trimming and glazing", and focus on observing the firewood kiln loading process</p> | |


| Date | Time | Content | Hotel/Restaurant |
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| | |  | |
| July 4th, Jingdezhen | 12:00-13:30 | - Dine at a featured restaurant near the hotel and taste Jingdezhen's special cuisine | |
| July 4th, Jingdezhen | 14:00-16:30 | <p>【Jingdezhen Vocational University of Art】</p> <p>- Jingdezhen Vocational University of Art is a highland combining ceramic craftsmanship with modern education: here, you can enter the ceramic training workshop to watch students demonstrate clay kneading and glazing on site; visit the digital ceramic studio to learn about the innovative methods of "ceramics + technology"; you can also visit the student works exhibition area to feel the young expression of ceramic culture from cutting-edge designs — this is an exploration of ceramic education "from classroom to creation", allowing you to see how traditional craftsmanship can grow new possibilities on campus.</p>  | |


| Date | Time | Content | Hotel/Restaurant |
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| July 4th, Jingdezhen | 17:30- 19:30 | Return to a restaurant near the hotel for dinner | |
| July 5th, Jingdezhen | 08:00- 09:00 | - Breakfast at the hotel | |
| July 5th, Jingdezhen | 09:00- 11:00 | <p>【Yishan Intelligent Workshop】</p> <p>- Visit the modern ceramic production line, understand the processes of intelligent kilns and standardized mold making, and compare the efficiency and quality differences between traditional manual craftsmanship and modern industrial production.</p>  | |
| July 5th, Jingdezhen | 11:00- 12:00 | Lunch | |
| July 5th, Jingdezhen - Xi'an | 13:22- 21:43 | Take G869 from Jingdezhen to Xi'an (high-speed railway takes 8 hours and 21 minutes) and check in | |
| July 6th, Xi'an | 07:30- 08:30 | - Breakfast at the hotel | |
| July 6th, Xi'an | 09:00- 11:30 | <p>【Xi'an Academy of Fine Arts】</p> <p>- Xi'an Academy of Fine Arts is an art palace rooted in the northwest and a creative fertile ground integrating tradition and modernity: here, you can stop by student studios to watch the on-site creation of traditional Chinese painting, oil</p> | |


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| | | <p>painting and sculpture; enter the cultural relic restoration center to witness the "rebirth" process of ancient paintings and artifacts; stroll around the art museum, and touch the pulse of northwest art between the profound brushstrokes of the Loess School and the avant-garde designs of young students</p> <p>- This campus tour allows you to immerse yourself in how Chinese traditional art continues, innovates and blooms new brilliance in contemporary education.</p>  | |
| July 6th, Xi'an | 12:00-13:30 | Dine at a restaurant near the studio and take a short rest | |
| July 6th, Xi'an | 14:00-16:30 | <p>【Terracotta Army Museum】</p> <p>It is a burial artifact of Qin Shi Huang's mausoleum and also part of Qin Shi Huang's Mausoleum. Known as the "Eighth Wonder of the World", it was included in the UNESCO World Heritage List in 1987.</p> <p>- Drive from the restaurant to the Terracotta Army, focus on guiding the visit to the</p> | |


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| | | <p>"Terracotta Warrior Making Craft Exhibition Area", explain the Qin Dynasty pottery making process of "combining mold and sculpture, segmental production and splicing forming", observe the remaining traces of colored paintings on the terracotta warriors, and understand the Qin Dynasty's craftsman management system of "marking the maker's name on the product".</p>  | |
| July 6th, Xi'an | 17:00- 18:30 | <p>【Huaqing Pool】</p> <p>Famous for its Tang Dynasty imperial hot spring culture, historical allusions and natural scenery, the core attractions include the Tang Dynasty Imperial Hot Spring Ruins, the Xi'an Incident Site, and the Lishan Scenic Area.</p> <p>- Drive from the Terracotta Army to Huaqing Pool, visit the Tang Dynasty Imperial Hot Spring Ruins, focus on the Tang Dynasty imperial daily-use ceramics (such as ceramic soup bowls and terracotta warrior ornaments), and understand the connection between Tang Dynasty ceramics and court bathing culture.</p> | |

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| July 6th, Xi'an | 19:00- 20:30 | Dinner | |
| July 7th, Xi'an | 08:30- 09:00 | Breakfast at the hotel | |
| July 7th, Xi'an | 09:00- 11:00 | <p>【Xi'an Museum】</p> <p>The museum focuses on the development history of the ancient capital of thirteen dynasties, especially the urban life scene during the Sui and Tang dynasties. The treasures of the museum include cultural relics reflecting the urban folk culture such as the Tri-Color Glazed Flying Horse and the Western Han Painted Figure Chariot and Horse Mirror.</p> <ul style="list-style-type: none"> - Drive from the hotel to Xi'an Museum, focus on the ceramic exhibition area, focus on appreciating the Tri-Color Glazed Flying Horse and Tang Dynasty painted terracotta warriors, and analyze the glaze ratio and low-temperature firing (800-900°C) process of Tang Tri-Color Glazed Ceramics. - Compare the technological differences between Tang Tri-Color Glazed Ceramics and Yaozhou Kiln Celadon. | |

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| July 7th, Xi'an | 11:00- 12:00 | Lunch | |
| July 7th, Xi'an - Beijing | 13:04- 18:48 | Take G660 from Xi'an to Beijing (high-speed railway takes 5 hours and 44 minutes) and check in | |
| July 7th, Beijing | 19:30 | Dinner | |
| July 8th, Beijing | 08:30- 09:30 | - Breakfast at the hotel | |
| July 8th, Beijing | All Day | <p>【The Palace Museum】 First built in the fourth year of Yongle in the Ming Dynasty (1406), modeled after the Nanjing Palace Museum, it took 14 years to complete in 1420 and became the imperial palace of 24 emperors of the Ming and Qing dynasties. On October 10, 1925, the Palace Museum was officially established, marking the opening of this imperial palace to the public.</p> <p>【National Museum of China】 It is the highest historical, cultural and artistic palace representing the country's collection, research and display of Chinese cultural relics, undertaking the important mission of preserving national memory and promoting cultural exchanges. Its predecessor can be traced back to the Preparatory Office of the National History Museum established in 1912. It was reorganized and established by the combination of the</p> | |

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| | | <p>National History Museum of China and the National Museum of the Chinese Revolution in 2003, and officially opened after renovation and expansion in 2012. The number of collections is as high as more than 1.43 million pieces, and the representative collections include the Houmuwu Cauldron, the Four Sheep Zun, the Painted Pottery Basin with Human-Face and Fish Patterns, and the first Chinese translation of "The Communist Manifesto".</p> <ul style="list-style-type: none"> - Drive from the hotel to the Palace Museum, focus on visiting the Ceramic Gallery in the Wuying Palace, appreciate the Chenghua Doucai Chicken Cup, the Qianlong Famille Rose Revolving Vase, and the Yuan Blue and White Plum Vase with Sea Water and White Dragon Patterns, and analyze the decorative specifications (such as "five claws for dragons, four claws for pythons" for dragon patterns) and glaze standards of court-used ceramics. - Compare the differences between the official kiln ceramics of the Palace Museum and the folk ceramics collected by the Beijing Ceramic Museum yesterday.  | |
| July 8th, Beijing | 17:00-18:00 | Dinner | |
| July 9th, Beijing | 08:00-09:00 | Breakfast at the hotel | |
| July 9th, Beijing | 09:30-12:00 | <p>【798 Art District】 The predecessor of 798 was the "Beijing North China Radio Joint Equipment</p> | |

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| | | <p>Factory" built with Soviet assistance and designed by East Germany, namely the 718 Joint Factory. In 1964, the 718 Joint Factory was split into several factories, and the 798 Factory was one of them. In February 2002, American Robert rented the Hui Muslim Canteen of 798 to open an art bookstore, becoming the first art institution to settle in. In the same year, the Tokyo Gallery of Japan established the "Tokyo Art Engineering" gallery, and Xu Yong founded "Time-Space" the next year. In 2003, this area was rated as one of the 22 urban art centers in the world by "Time" magazine, becoming a new symbol of China's reform and opening up in the eyes of international media. Since the end of 2005, it has been awarded as one of the first batch of cultural and creative industry clusters in Beijing. Since then, it has gradually gathered more than 400 cultural units including galleries, art centers and design institutions, including core attractions such as the UCCA Center for Contemporary Art and the Bahrain Cultural Center. The first Beijing 798 Creative Culture Festival was held in 2006. It was selected into the first batch of "Beijing Excellent Modern and Contemporary Architectural Protection List" in 2007. In 2008, the New York Pace Gallery settled in, becoming its only branch in Asia.</p>  <p>【Beijing Guozhong Ceramic Art Museum】</p> <p>Ceramics have accompanied the entire course of human civilization and serve as an iconic symbol</p> | |

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| | | <p>of Chinese culture. Despite a period of relative decline in modern times, inheriting and revitalizing this heritage has become a mission of our era.</p> <p>Located in Ping'an Mansion in Beijing, Guozhong Ceramic Art Museum, under Beijing Ocean Group, is the first professional ceramic art museum in the capital. With first-class hardware and software facilities, it integrates resources from various sectors, striving to build an international platform for ceramic academic exchanges and artwork exhibitions.</p> <p>The museum is committed to promoting the prosperity and renewed brilliance of ceramic art.</p>  | |
| July 9th, Beijing | 12:00 | Lunch | |
| July 9th, Beijing | End of tour, return to hotel | Return home | / |

APPENDIX

I. Tour Inclusions

- Transportation: Private transfer service by air-conditioned tour bus only between scenic spots, with one assigned seat per person. If tourists miss the transfer or leave the group without permission due to personal reasons, they shall bear all relevant losses. The travel agency shall not refund relevant fees or provide additional transportation.
- Admission Tickets: Admission tickets to scenic spots included in the itinerary. No refunds shall be given if tourists voluntarily give up the visit.
- On-site Coordinator: Full-time staff to follow up and coordinate the entire itinerary. The agency shall not be responsible for tourists' personal expenses or private affairs.
- Travel Accident Insurance: Travel accident insurance with a coverage of 300,000 RMB per tourist for the entire trip. In case of an accident, staff shall only assist with insurance claims and shall not be liable for extra compensation beyond the insurance coverage.
- Other Services: 2 bottles of mineral water per person per day. Any additional drinks shall be at the tourist's own expense.
- Accommodation: Accommodation in accordance with the agreed Ctrip 4-Diamond standard; subject to actual availability in remote areas. No refunds for voluntary non-stay.
- Tourists shall compensate for any damage to hotel facilities caused by their own fault. Meals: All meals specified in the itinerary are included. Extra meals outside the itinerary are excluded. No refunds for voluntary non-dining.

II. Tour Exclusions

- Extra Meals: Extra meals not specified in the itinerary (such as alcoholic drinks, additional dishes, snacks, etc.) are excluded. All extra catering expenses shall be borne by tourists.
- Long-distance Transportation: Round-trip long-distance transportation (high-speed rail, flights, etc.) is excluded. Tourists shall bear all relevant costs. Any losses due to failure to join the group caused by long-distance transportation issues shall be borne by tourists.
- Personal Expenses & Optional Activities: Personal shopping and other unspecified optional activities are excluded. All relevant costs and disputes shall be borne by tourists and are irrelevant to the agency.
- Extra Accommodation Expenses: Personal expenses during the stay (such as laundry, minibar, etc.) are excluded and shall be borne by tourists.

III. Important Notes

- Documents: Tourists must carry their passport (or other valid ID) at all times. Any losses due to document issues shall be borne by tourists, and the agency shall not refund any fees.
- Museum Closure: All museums are closed on Mondays (except public holidays). The agency may adjust the itinerary order to ensure the experience is not affected. Tourists shall not refuse without valid reason.
- Attire: Comfortable clothes and shoes are recommended. Any inconvenience or injury caused by inappropriate attire shall be the tourist's responsibility.

- **Assembly:** Tourists must arrive at the designated place on time. Seats are allocated on a first-come, first-served basis. Any losses caused by tardiness shall be borne by tourists. The agency shall not arrange additional visits or transportation.
- **Force Majeure:** The agency shall not be liable for itinerary delays or economic losses caused by force majeure or non-agency reasons, but shall provide reasonable assistance.
- **Artist Studios:** Artist studios mentioned are for reference only and subject to artists' availability. If unavailable, the agency will arrange alternative studios. Tourists shall not refuse without valid reason; refusal shall be deemed voluntary waiver with no refunds.
- **Group Formation & Adjustment:** The group requires a minimum of 10 participants. After confirmation, the agency may slightly adjust the itinerary details without reducing scenic spots or lowering service standards. A dedicated coordinator will be assigned for the group.
- **Vehicle Overtime:** Vehicle usage is strictly within the agreed schedule. Any overtime caused by tourists' personal reasons (unauthorized extended visits, tardiness, personal affairs, etc.) shall incur extra charges at local market rates, borne by tourists.